2016 / 2017

BACHELOR IN ARCHITECTURE

Make meaningful environments
This bachelor degree is aimed at those who are passionate about architecture and aspire to make innovative and meaningful environments. The program surpasses the boundaries of conventional architecture degrees by combining design, management, and entrepreneurship. Together, these elements provide you with the knowledge and skills you need to build a unique profile capable of driving innovative projects and successful teams. Based on IE School of Architecture and Design’s international recognition, this bachelor degree has an exclusive internship program that will allow you to gain real world experience in some of the most prestigious studios worldwide.

Arne Quinze
Wooden Art Installation
Musée d’Art Moderne et d’Art Contemporain
Nice, France. 2013
You just opened the brochure that will guide you through the first steps to becoming the person you want to be. It will give you a detailed view of what it is like to be an IE University student and, specifically, what it is like to be part of the Bachelor in Architecture you are interested in. Learn firsthand about the amazing journey you will go through for the next four years, and the opportunities available to you. By the time you finish reading this, you’ll be one step closer to becoming part of the talented community we are so proud of.
Dear Student,

To be an architect is to see possibility where others don’t, to imagine things differently, and to have the tools and the discipline to turn even the most outlandish ideas into tangible reality. To be an architect is to engage the world, and to change it. That’s why we’re here. And that’s what you’ll learn to do in the Architecture degree at IE University.

Our program will prepare you to think and act both globally and locally, and to see opportunities where others merely see crisis. Indeed, we see the current moment as an exciting one, as the beginning of a new way to practice architecture, and as an unprecedented moment for innovation in architecture education. We want to produce the next generation of leaders in architecture and design – those who will show us a range of paths out of our current crisis, suggesting new ideas for the future.

So, how do we do that? First, we give you the technical, creative, and entrepreneurial tools you’ll need to make a difference. Our Design Studio sequence will teach you to engage problems in the real world, and to propose new visions; our series of Experimentation Workshops will open you up to new modes of working, and new media; our Integration Workshops will introduce the technical complexity of the contemporary architectural project; our Fabrication Lab and sequence of digital coursework will give you hands-on experience, and our Alternative Practices semester will show you a range of different ways to apply your architecture training to the world around us.

We also give you practical experience. You’ll spend up to four months of your second, third and fourth years engaged in internships around the world, while you conduct your coursework through videoconference and internet forum. When you finish your time at IE, you’ll have a year of professional experience—in three different contexts—under your belt, while also learning to develop projects online and in collaboration with your colleagues.

Finally, we give you a global perspective, and we offer you the possibility of exchange programs around the world.

This is what makes us different. Please come visit us here in Segovia, and see how we’re turning this vision into reality. Now is a moment of opportunity. We want to help you seize it.

David Goodman
Director of Undergraduate Studies in Architecture IE University
My Studies

Our professors are completely accessible to students, which means that you will have daily interaction with them, obtain regular feedback, and receive the support needed to accomplish your professional goals.

Studying at IE University means that you will not only receive the most up-to-date education, but you will also be joining a community of exceptional academics who share your passion, and look forward to guiding you throughout your degree. They will help you learn and provide you with the tools that will help you become the professional you want to be.
## FIVE REASONS TO STUDY THIS DEGREE AT IE UNIVERSITY

**A sure path to success**

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| **ACCESS A COMPREHENSIVE PROGRAM**
  This degree provides a unique combination of solid architecture foundations with design, innovation and management to prepare well-rounded professionals capable to adapt and bring solutions to present and future challenges. | **BE PART OF A HIGHLY CREATIVE ENVIRONMENT**
  Students are immersed in a vibrant studio atmosphere where they can develop their creativity in a dynamic working and learning environment. Thanks to the time spent in the Design Studio, you will have the chance to really interact and learn from your peers and professors. | **BENEFIT FROM AN INTERNATIONAL OUTLOOK**
  The Bachelor in Architecture is among the most international in the world, with a learning environment and program content that gives you an international outlook and global vision. You will study in a truly diverse community and will able to take advantage of study abroad and international internship opportunities. | **BECOME AN ENTREPRENEUR**
  IE is recognized in Europe and worldwide for its entrepreneurial spirit and its expertise in business education. This spirit is about being proactive and proposing disruptive solutions and it can be applied not only in your own studio, but in established companies and corporations as well. | **BACKED BY IE SCHOOL OF ARCHITECTURE AND DESIGN**
  IE School of Architecture and Design places emphasis on design, innovation and entrepreneurial spirit. Architecture students will be part of a community of students and professionals encouraged to take a creative approach to architecture and design, think critically when confronted with a challenge and not be afraid to think outside of the traditional boundaries. |
THE BACHELOR IN ARCHITECTURE
IS FOR INDIVIDUALS WHO ARE
able to see possibilities where others
don’t. You understand that there are
many ways to approach and interpret
the spaces and structures around you,
and are passionate about bringing
your ideas to life.

LOOKING FOR
a unique program that provides
you with the best technical, digital
and traditional tools, creative
environment, and entrepreneurial
skills you need to be an outstanding
architect.

TO BECOME
The head of your own firm;
A sustainability expert;
An urban design specialist;
Part of a major architecture or
engineering studio.

GRADUATE’S PROFILE
IEU architecture graduates are people
who transform the world by projecting
ideas, and who are prepared to
understand and design an environment
from an inclusive point of view. They
are prepared to create sustainable
communities, make urban spaces more
personal, work as a design architects
at a large firm, create art in three
dimensions, and many other things.
Our graduates are architects with all
the necessary skills to steer their career
in any direction, and succeed while
designing experiences, coming up with
innovative solutions.

STUDENTS PROFILE
Defining your future

IE University is proud to welcome students who embrace
learning and are looking forward to gaining knowledge
and experiencing life. Our unique community is formed
by students from over a hundred nationalities and a
faculty that continuously works to provide a learning
process where both parts interact and work together
towards a common objective. Through a personalized
path, a student-centered methodology, and an innovative
environment, IE University promotes uniqueness and
encourages students to discover their potential and apply it
daily to build a meaningful career.
THE PILLARS OF ARCHITECTURE AT IE UNIVERSITY

Make meaningful environments

This bachelor degree is aimed at those who are passionate about architecture and aspire to make innovative and meaningful environments. The program surpasses the boundaries of conventional architecture degrees by combining design, management, and entrepreneurship. Together, these elements provide you with the knowledge and skills you need to build a unique profile capable of driving innovative projects and successful teams. Based on IE School of Architecture and Design's international recognition, this bachelor degree has an exclusive internship program that will allow you to gain real world experience in some of the most prestigious studios worldwide.

BENEFIT FROM AN ACADEMIC COMBINATION THAT GOES BEYOND THE TRADITIONAL ARCHITECTURE

Management, visual and verbal communication skills are essential for the contemporary architect. You will learn how to define strategies, organize projects, lead teams, and communicate your vision to others. These skills, combined with a design approach, will make you stand out as a well-rounded architect that creates innovative solutions.

WORK IN AN IDEAL SPACE TO EXPERIMENT

This program allows you to combine the latest digital technology and more traditional carpentry tools right from your very first year. Our Fab Lab lets you translate your ideas directly from the screen to physical reality, using our laser cutter/engraver, color 3D printer, and CNC milling machine.

Also, you’ll have the chance to make visible your ideas through the classic hands-on carpentry tools. In this way, you’ll push the boundaries of what’s possible in architecture, while learning valuable technical skills.

BE IN TOUCH WITH TOP STUDIOS WORLDWIDE

Relating classroom learning with a real world work environment is one of the goals of the internship program. Students have a chance to interact and learn from influential professionals of top studios in the field during the second semester in years 2, 3 and 4. Destinations throughout the world include not only architecture and design firms, but also magazines, museums and NGOs.

TAKE AN ENGAGED AND ALTERNATIVE APPROACH

The Bachelor in Architecture takes an integrated approach to your learning. Our faculty includes architects, visual artists, designers and engineers. They bring different perspectives to your studies and help enrich your understanding and expressive abilities. The program also enables you to present your ideas to panels of experts from various creative fields, providing you with the essential skills to successfully propose, analyze, and implement your work.
WHAT IS ARCHITECTURE AT IEU?

BUILDING TECHNOLOGY
In Construction Systems and Structures, you will learn the basic principles of putting a building together and go through the latest innovations in building technologies.

ARCHITECTURE, HISTORY, THEORY AND CRITICISM
You will develop critical reasoning skills as well as general architecture literacy.

ARCHITECTURE FOUNDATIONS
Essential concepts, elements, and methodologies associated with architecture.

DESIGN STUDIO
Both a physical and an intellectual place where during your five years of study you will bring together and apply the range of things you’ve learned in class into real-world design challenges.

INTEGRATION / EXPERIMENTATION WORKSHOP
Our integration workshop brings world-renowned architects to campus for a week-long design project. The experimentation workshops, meanwhile, allow you to work in photography, film, and site-specific art.

URBAN STUDIES
Urban studies will provide you with a comprehensive vision of the reality of cities, their problems and possibilities, and how to deal with the social, political and economic issues that affect the city.

ENVIRONMENTAL SYSTEMS
A strong foundation in environmental technologies will allow you to work productively with a project team to propose sustainable and novel solutions.
What do you like most about studying at IE University?

The time you spend in the studio is very entertaining, even on stressful days, thanks to the people who spend time with you there and contribute to creating an enjoyable environment. There’s a lot of singing, fun conversations constantly going on. We are all very respectful among each other, but agree on the importance of mingling and keeping a cheerful atmosphere. All of this makes time pass really fast and before you notice, your projects are done!

Are you involved in any extracurricular activities?

There’s this thing about IEU, in which you are always involved, somehow, in an extracurricular activity! There are initiatives for all types of personalities and tastes, so it is difficult not to participate in at least one of them. Personally, I’ve found myself immersed in some of these activities without even realizing it.

What are your favorite subjects and why?

My favorite subjects are probably Virtual Space, Digital Image and Architectural Geometry. In the first two, the teachers are awesome and engage with students in a very unique way. We have fun while learning and obtain astonishing results! When it comes to Architectural Geometry, even though it is one of the toughest subjects, I love the way we work with 3D softwares to create amazing models.
STUDY PLAN

The knowledge hunt

FIRST YEAR

Welcome to Architecture! In this year, you will have a broad introduction to the world of architecture from the exact-sciences point of view. You will learn to apply probability, calculus, analytic and differential geometry and algebraic methods to solve architectural problems. As part of the basis in architecture, you will also start to study the physical principles to analyze the stability and the statics of any structure through an experience with digital tools. You will also learn about expression, spaces and images, and in the subject Idea and Form, you will start a fascinating journey through shapes, buildings, and landscapes. You will have the chance to work in real life projects by applying into one of our IEU Labs.

SECOND YEAR

On your second year of study you will take a step further and get immersed in the world of building technologies, with an introduction to the world of construction, structures, and their calculations. You will learn how to evaluate what technologies, under the given scenarios, represent efficient and effective solutions. You will also have an introductory course to the reality of cities, and their problems and possibilities with Urban Culture.

In History of Architecture, you will analyze, comprehend and evaluate the development of the main trends of the universal contemporary architecture, throughout the 19th, 20th and 21st century.

This year you will start the Design Studio series which are key in the architecture curriculum. You will start addressing real-world design challenges, synthesizing the broad range of topics being addressed in the coursework. Also, you will start the Integration and Experimentation workshops. Integration is aimed to make sure you are acquiring the knowledge of all courses and integrating them. In the Experimentation Workshop you will develop your creativity by stepping outside the boundaries of architecture to work in photography, film, and site-specific art.
For the next three years you will continue acquiring real-life experience by going on internships and shadowing experts in the field.

THIRD YEAR
This year you will redefine what you have learned regarding construction and will go deeper in structural analysis and strength of materials. You’ll design buildings reducing costs, adding flexibility and making them more environmentally efficient.

Design Studio will approach architecture as part of culture. You’ll be exploring an urban condition charged with a particular formal and functional conception. The Integration Workshop takes the analogy of the way people understand, architectural reality, and how this affect their built work. In the Experimentation Workshop you will work with video and photography.

FOURTH YEAR
In this year you will understand some of the issues involved in both managing and being managed; and it’ll equip you to become a more effective contributor to the organizations that you join. You will also realize the ethical dilemmas you face in the everyday life, as well as those you will likely face in the future professional activity. In addition, you will acquire knowledge and necessary skills to manage the operation of modern cities and metropolitan areas.
Design Studio will tackle concepts such as constructive viability, management of energy (input and output), structural models, materiality and efficiency. In *Experimentation Workshop* you will develop a final artwork for a four page comic.

**FIFTH YEAR**

The first semester starts with *Alternative Practices*, in which you will explore the various professional paths available such as *The City, Landscape and Environment, Management and Entrepreneurship, Design and Digital Studies*.

The second semester will be dedicated to the *Thesis Project* that will be the result of *Design Studio VII* and *Technical Practices*. In five months you will have to finish the project with all the sections needed to comply with the thesis project regulated, but innovative that could qualify their practice as architects.

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**Component Table**

<table>
<thead>
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<td>Credits needed to graduate</td>
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Our first-year students working in projects at the Architecture Studio.
For students of architecture it is really important to know how to make things, because having a good idea is not enough; you have to think about how those things will actually be made.

There are two parts to the Fabrication Lab, one which uses digital tools (CNC router, laser cutters, 3D printers) and the other which uses more traditional carpentry and shop tools, allowing students to think with their hands. This gives you the chance to put your work together in a computerized format, giving you the opportunity to make any necessary alterations to your design while also providing you with a platform to incorporate this function into other creations.

Students will be given workshops showing them how to use the different machines and tools in a safe way. They may also avail of other, more complex, workshops that provide additional technical abilities and material knowledge.

Our staff will be on-hand offering help advice to students throughout the development of their projects.

The Fab Lab is a fundamental part of what we call the culture of making. It is a place where students can experiment with digital and traditional woodworking tools, not just to make models of their final projects, but to experiment with different forms and materials, and to really understand how things go together.
IE MODULE
Your keys for development

The *IE Module* consists of key subjects for your professional development which form part of every bachelor program from the first to the third year. In this module, you will acquire basic skills that reflect the university’s culture and vision, and which reinforce the transversal components of our model (IEU Labs, advanced seminars, electives and languages). You will also benefit from progressive learning, where the content is structured to increase gradually in difficulty and in its optional character, and where you get to learn with students of all degrees.

The four pillars upon which the *IE Module* subjects are based on are: Entrepreneurship, Humanistic Approach—Academic Rigor, Diversity and Innovation.

### FIRST YEAR
On your first year you will develop a broad understanding of business organisations and you will gain specific knowledge in areas such as markets, customers, finance, operations, and communications, among others.

You will also obtain technological training to remain at the forefront of the digital area and make the most of the opportunities it offers. You will be developing as well your writing and presentation skills, essential for you to succeed professionally.

### SECOND YEAR
Your second year will be focused on analyzing reality from different perspectives in order to develop your own points of view, and on establishing positive conditions for your success. You will learn how to influence, motivate and encourage others towards effectiveness and productivity.

The aim of our humanistic approach is to train young innovators, visionaries and world-changers who through the exploration of humanities can discover new paths to reveal unusual aspects of reality.

### THIRD YEAR
The complex reality of today’s international arena demands professionals capable of having impact at a global scale. At IE University we give the necessary skills and tools to become a successful leader capable of managing projects in an international setting. On one hand, you will be immersed in a multicultural and international setting from day one that will shape your mindset.

On the other hand, you will study courses specifically designed to teach you how to behave and perform in such demanding settings. This training is crucial for you to become a successful global professional, regardless the area of studies that you chose.

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**YEAR ONE**

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<td>Technology Fundamentals</td>
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<tr>
<td>Presentation Skills</td>
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<td>Writing Skills</td>
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**YEAR TWO**

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<td>Behavioral and Professional Skills</td>
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**YEAR THREE**

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<tr>
<td>Global Challenges</td>
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FIRST YEAR
Enhance your business, technological, writing and presentation skills.

SECOND YEAR
Develop unique points of view and learn how to perform at your best.

THIRD YEAR
Develop the ability to shake up your own mental kaleidoscope and reconfigure reality again and again.
Once you finish your degree, you’ll be ready to get out there and develop your career in a wide range of areas. Whether you are inspired by building design, starting your own studio, architectural engineering, urban planning or even going beyond and working as an architecture journalist, as an IE Architecture graduate, you will be more than prepared to use your expertise in fostering innovation to make a positive impact in your field and potentially beyond. Below you will find some of the areas you can specialize in.

**ALTERNATIVE PRACTICES**
If you choose to make a career in alternative practices, you will get to work as an architecture writer or journalist. You will also be doing urban planning and urban design and digital design.

**DESIGN**
If you decide to go into the world of design, then you will be able to work in building design, interior design, or even be an art director.

**MANAGEMENT**
If you feel more inclined towards management, then you will be prepared to create your own studio, work in real state development, be a construction project manager or even provide consultancy.

**CONSTRUCTION & ENGINEERING**
If construction and engineering is what you feel passionate about, then you will be involved in architectural engineering, civil engineering, and construction.
“After graduating with a Dean’s Award Distinction in the summer of 2015, I was finishing a Master Degree at Rice University in the US and I really wanted to keep on living and learning there, so I sent some CV’s out, and after a few internships I got an offer from Rick Joy Architects, one of the most renowned American architecture firm of our times. Not only did they hire me for my portfolio and CV, but also for my communication and social skills. I must say that IE University enables you to fully develop your unique potential through the personalized attention they offer, the internships they make available to you according to your interests, and by training you in soft skills, something usually underrated in schools, but that in my case landed me a fantastic job.”

Jaime Pagés, Bachelor in Architecture, class of 2014
IE School of Architecture & Design places emphasis on excellence in design, innovation, and entrepreneurship. The process of approaching design challenges is as important as the end result. A popular way of speaking about the architectural process has to do with “asking the right questions”. Models help to both clarify the questions and allow the exploration of different answers.

Study models are one technique used for exploring different possible paths for a project. Presentation models represent a fully developed idea or are the result of the design process. Some models test out ideas for building components or use computer generated forms to expand possibilities beyond those possible with traditional tools.

IE students in the fifth year Bachelor in Architecture program use hands on techniques from the very beginning of their academic career. We are pleased to present this wide array of models as an exciting example of some of their work.

Martha Thorne
Dean of IE School of Architecture and Design
The cultural border between Catalonia and Aragon is abruptly crossed by the Madrid - Barcelona highway, denying the passengers from a spatial experience. Therefore the border gate, composed of thousands of wooden crosses acts as a tangible monument to cultural identity. It appears pixelated when seen from a speeding car, therefore reminding the viewer that cultural borders are often blurred.
This project developed as a reaction to the border condition of Conceyod’Ibias, a small rural region in the northwest of Spain. Identity seed is a strategy to express the unique spirit of this region-border and enhance its natural heritage. It is not just one building—it is a growing system of forest walkways and viewpoints, offering infinite possibilities to shape the landscape and engage both locals and visitors with the surroundings.
Learning How to Pray is a hopeful introduction of the spiritual dimension into the complex and fast-paced contemporary urban lifestyle through the implementation of water as the generator of metaphysical spaces. The decay of contemporary society is highly apparent in Plaza de Castilla, a central landmark of Madrid where the square confronts a segmented society that lives a fast life, driven by a struggling economy and an insistent necessity to insulate itself from feelings. The proposed spaces are hosted by the centenary Canal de Isabel II, where the relationship of the building with water will make the cogs of a machine turn to harvest energy and overwhelm the sensory experience of the sacred space. The depths of Plaza de Castilla will transform in an effort to improve the strengths within oneself, and balance the never-stopping pace of society today and tomorrow.
The cell pavilion brings closer students on campus in a natural environment, providing a more familiar gathering space and promoting a sustainable mindset. The use of parametric software allowed to shape the design for optimum site conditions and sunlight incidence, as well as the precise control of dimensions of the pieces to facilitate manufacturing and assembly. Architecture and technology have the possibility to merge and reinforce one another in the design process to produce new outcomes, especially in the field of biomimicry.
The project began with a re-interpretation of Villa Church, a house refurbished by Swiss-French architect Le Corbusier in 1927. By redrawing the plans and sections of the living room, the idea of architecture as a threshold was explored. Successive test models explored the division of space through layered partitions of shelving furniture, developing a gradual threshold between the interior and exterior of the room. From there arose the concept of creating a space to live in, completely designed out of book shelves, which would be the ideal home for an elderly couple and their collection of 5000 books.
Breakwater is a multipurpose arrival infrastructure that reintegrates the “safe-haven” back into Ibiza. It primarily provides a safe-space where LGBT Asylum Seekers can carry out their transition process from their initial arrival to their integration into society in a supported and safe transitional environment.

It inhabits the protective wall of the Port of Ibiza and intervenes into the conflictive neighbourhood of Sa Penya. This strategic location sits at the entrance of the port and is the first sight seen by anyone who arrives to Ibiza Town by boat. The complex existing condition of the site is integrated into the project, improving and enhancing the arrival experience of the locals, fishermen and tourists too.
TEMPLE OF SOUND
by Pedro Nadal

Temple of Sound is focused on collecting every music atmosphere played in Ibiza from the 60’s until now, to recall and unify them into a single complex, to create a journey through music.

Ibiza is the capital of electronic music and it offers an ideal setting to build this temple dedicated to music. The project is specifically located in the Thermal Power Plant of Ibiza and arises with the intention of creating a respectful party environment and to reconvert that industrial and semi abandoned area into an attractive place with a special character for the tourist.
Your experience in IE University will involve a lot more than your academic studies; we offer an exceptional range of opportunities that allow you to tailor your studies to suit your specific career goals and enhance your employability by obtaining extra qualifications.

IE University takes an applied and student-centered approach to education, identifying your unique strengths and giving you the chance to build your own path.

In addition to the core degree you will be able to personalize your program by adding complementary courses, advanced seminars, internships and IEU Labs, allowing you to develop your skills.
IEU Labs are IE University’s alternative to traditional work placements and provide hands-on, internship-like experience on campus to first and second year students that wish to start gaining professional practice. There are ten Labs for you to choose from, and by joining one you will not only get to build your professional profile and gain valuable practical knowledge of different sectors, but you will also have direct contact with managers and directors of leading companies, extending your professional network.

Throughout the whole program, you will work under the tutorship of professors, while experts provide training in areas like marketing, funding, strategy and legal aspects, among others.

When the time to choose comes, you will be able to apply to a Lab that matches your professional interests, or go for one that is outside of your field of study in order to broaden your areas of knowledge and work with students from other programs.

All Labs start at the beginning of the academic year and continue year-round. During the months from May to June you will work full-time in the IEU Labs and participate in common modules and activities which include advanced seminars for professional skills, weekly presentations of your work, business simulations, and extracurricular activities.

Start-Up Lab

The IEU Start-Up Lab is an incubator where you can develop your business plans and make them investment-ready, with the guidance of professors and entrepreneurs.

Project example. PAELLA CHEF

Objective. Specialize in the creation and distribution of canned paella both in Spain and in the rest of the world.

Best things about it. We got to start a company from scratch and be present in each step of the process; from the business plan to the corporate image. We knew that in June we were presenting to real investors, which was very motivating since we were encouraged by the belief that our idea could actually be fully financed!

Most challenging aspect. The most challenging aspect was customer acquisition. Even though we stated how we were planning on reaching out to customers; paid research, organic research/SEO, PR, social media, inside sales, etc. We ended up realizing that some of our assumptions were wrong or too expensive, so we had to rethink our customer acquisition protocols.

Want to learn about the Labs we offer? Keep on reading!
When working in the Marketing Lab, you will be involved in brand building, as well as strategy creation and the implementation of marketing plans. You will also work on marketing research and consumer insights for a range of companies and institutions, as well as offer support to new start-ups and entrepreneurs at IE.

**Project example.**

**PÉREZ-LLORCA**

**Objective.** Analyze a law firm’s website, compare it with the global market and come up with a proposal that will differentiate it from its competitors.

**Best things about it.** Meeting with the client to obtain feedback and adapt our proposals to best meet their requirements and needs. Knowing that they were going to implement our ideas was a huge motivation.

**Most challenging aspect.** Finding the perfect balance between being creative and innovative and at the same time stay loyal to the brand’s image and values.

This Lab is a fully tutored working space in which you can execute professional projects with an international dimension for private companies, public organizations and non-profits. Our partner institutions work in different industries and sectors: consultancy, international development, public affairs, diplomacy, etc.

**Project example.**

**WEBER SHANDWICK**

**Objective.** Analyze the political, social, economic and legal trends that Weber Shandwick’s multinational clients must be aware of, while doing business in different countries, in order to propose an institutional relations and communication strategy.

**Best things about it.** Having the opportunity to work in multidisciplinary teams, guided by Weber Shandwick experts, and identifying industry insights that allowed us to come up with accurate analyses and proposals.

**Most challenging aspect.** Present results and proposed strategies to the clients that were worthy of Weber Shandwick’s impeccable reputation and high market standards.

In this Lab you can work with non-profit organizations and other initiatives, managing social projects in international settings. By being part of this Lab, you will also have the option to go and work in developing countries, participating in real projects that have a visible, tangible effect.

**Project example.**

**ONG FINANCIEROS SIN FRONTERAS**

**Objective.** Develop a microcredit project and a basic financial literacy course to improve the socioeconomic conditions of the Larbie community in Awutu, Ghana.

**Best things about it.** We got to travel to Ghana for recognition and data collection, which was a fantastic experience. All the information obtained was used to provide financial and organizational recommendations so that the institutions we were working with could achieve enough sustainability to become attractive to private investors.

**Most challenging aspect.** Knowing that all of our decisions were going to affect, either positively or negatively, real people and the ramifications that come with making such a decision.
D-Lab

This lab takes an integrated approach to the world of design and architecture, working on urban and rural architectural projects, city planning, and with the local tourism authorities.

Project example.
FROM LIMIT TO LIVE IT

Objective. Coming up with a proposal for a temporary artistic international contest on the wall enclosing the city of Segovia, as well as establishing the rules and creating the graphic material to send out to participants.

Best things about it. It was a very creative project where all ideas were welcome. The contest had specific objectives, but we were encouraged to think freely and come up with innovative proposals in order to meet those goals.

Most challenging aspect. Coming up with the evaluation criteria was one of the most challenging hurdles. We needed to make sure that each aspect evaluated would give real value to the contestant’s proposals and at the same time make sure it was viable, innovative, etc.

Finance Lab

If you want to work in the world of finance, then this is the perfect place to get your career started! This Lab focuses on analyzing financial markets and consulting companies on a range of financial issues.

Project example.
ONE-TO-ONE CORPORATE FINANCE

Objective. Analyze a company’s high-performance benefits, real estate transactions and their investments in private equity funds.

Best things about it. The fact that we got to evaluate a company’s real activity and value.

Most challenging aspect. Being able to think long term and come up with flexible solutions to problems which have yet to occur.

Legal Clinic

Students offer legal advice for NGOs, non-profits and institutions which need legal consulting services. Several law firms also collaborate with this Lab for research and consultancy purposes to help their clients and firms.

Project example.
PRODIS

Objective. Conduct a study among medium-sized enterprises in Madrid to ensure compliance to the general law of rights for disabled people.

Best things about it. Raise awareness about a topic that could make a huge difference in our society particularly to those of poor health.

Most challenging aspect. Finding out that a big percentage of the companies we interviewed are not aware of the law and the alternative measures supposed to be implemented when it comes to hiring disabled people. That was quite discouraging.
Sports Lab

This lab monitors and reports on issues pertaining to players, teams and coaches in the sports world, working on research and consultancy with Spanish and European football clubs, Formula 1, and others.

Project example.
ATLÉTICO DE MADRID

Objective. Predict and evaluate the players’ behavior.

Best things about it. We got to develop activities aimed at improving the lives of athletes and also demonstrate to society the values represented by sports.

Most challenging aspect. Covering every single detail of our proposals. In order to be heard and get our ideas implemented, we needed to make sure that absolutely everything that we said was well-founded and based on empirical evidence.

Communication Lab

The Communication Lab works with the widest range of companies, institutions and start-ups with communication needs. You will be in charge of creating content such as blogs, videos, and other media content according to the clients’ needs.

Project example.
VOCES DEL TEATRO REAL

Objective. Execute an interesting project to transform the Opera into something accessible and trendy for youngsters.

Best things about it. We had to first immerse ourselves in the skin of opera singers in order to understand their passion for the art!

Most challenging aspect. Avoid falling into assumptions or cliches about why young people aren’t into opera. We needed to come up with effective ways of finding out their reasons and motivations so that afterwards we could come up with a campaign that really covered these issues and made a big impact among the target audience.

“Joining a lab is a fantastic experience since you get to know more about a topic that you are not very familiar with; in my case Finance. I’ve always been interested in it and this was a first step that somehow connected me to the real world around it.”

Carmen. Finance Lab
We understand that real world experience is fundamental within the field of architecture, and for that reason the Bachelor in Architecture offers the opportunity of doing internships with organizations and studios worldwide. You will acquire more than a year worth of professional experience, giving you a huge advantage, not only when it comes to entering the job market but also as you establish yourself as a valued architecture professional.

Our students have completed internships at: Aedes (Berlin), Aires Mateus (Lisbon), Cloud 9 (Barcelona), Crab Studio (London), David Chipperfield (London), Eva Jiricina Architects (London), Jump Studios (London), Miralles Tagliabue (Barcelona), SCB Architects (Chicago), Shigeru Ban Architects Europe (Paris), Studio Mumbai (India), Zaha Hadid (London), among others.

“The time I spent working for Miralles Tagliabue allowed me to see what kind of architect I wanted to be in the future”.

Elena García Gómez, Bachelor in Architecture
Miralles Tagliabue | Barcelona

“My internship period in Miralles Tagliabue – EMBT definitely opened my mind. Prior to the internship experience I thought that architecture was just about projects, housing and building. However, I realized that architecture is much more than building houses. Architecture covers a wide range of skills that go from furniture design to urbanism. EMBT works with architectural projects, open spaces, urbanism, rehabilitation, furniture design and exhibitions. It was precisely their wide field of work, the one that pushed my decision to work for them. I thought that the experience of working for a multidisciplinary studio could help me have a more comprehensive idea of the architectural world. And, certainly, it was a great success! I must admit that when I was offered the chance to work for EMBT, I was a bit scared. I was not sure of how helpful I would be in the office since I had not even finished the second year of my Undergraduate Studies in Architecture at IE University, and I had still a long path to follow. However, I found it to be quite the opposite! Not only have they made me feel part of the team from the very beginning, but also they have trusted me to perform different tasks, such as the furniture design and the creation of exhibitions. Moreover, they took the time to instruct and guide me in every step of the way. My youth and inexperience were not an obstacle when working with them. The months that I spent working, studying and living in Barcelona taught me that having a positive attitude and willingness towards work are essential to be taken into consideration.”
“I was able to experience how it feels to be involved in such a huge project, and how organisation and teamwork is essential for efficiency.”

Ángela Aza, Bachelor in Architecture
Cloud 9 | Barcelona

Tell us about your internship. How was the recruiting process; stages, tests, and interviews?
During the second semester of my second year at IE University I completed an internship at Enric Ruiz Geli’s firm, Cloud 9, in Barcelona. I was involved in the ElBulli project, a new project for the famous chef Ferran Adrià.

What types of projects did you work on?
I was in charge of developing part of the construction details in 2D needed to carry out the working drawings, but it was during my two last months in the studio that I was in charge of making an enormous model the studio was commissioned to build for the Somerset House in London. In order to develop this model I used basic techniques combined with the most advanced 3D printing and CNC technologies, which I had learned at IE University.

How do you think you benefited from this experience?
It was a really amazing experience for me since I got to know a lot of professionals in many different fields, ranging from one of the best chefs in the world, to many engineers from different companies to an expert in the use of ceramics in architecture.

What tips or advice would you give to other students applying for an internship?
I would definitely recommend this studio for future students since the experience and knowledge you get to acquire after your internship is great, as well as the people you get to know. Even today I still have a strong relationship with them.
While studying at IE University you will have several opportunities to develop global perspectives and cross-cultural capabilities, and studying abroad is one of them. Living in another country for a semester or two is a great way of building up your confidence and broadening your outlook on life by experiencing other cultures and making new connections. In IE University we believe that viewing your studies from new perspectives is a life-changing experience and, for that reason, we encourage students to go for a semester or two to one of our more than 90 global prestigious exchange partners institutions in North and South America, Europe, Asia, Africa or the Middle East.

“Studying abroad is a unique experience in which you are tested academically and as an individual. After completing a semester I came back to the IE University as a changed person, both in a personal and a professional aspect. Woodbury University has an excellent reputation for providing quality education, and I confirmed this when I attended the architectural Design Studio course which I was enrolled in.”

Josephine Gillard
Bachelor in Architecture
“Studying in Hong Kong was a life-changing experience. I got immersed in a whole new different culture, tried learning a bit of Chinese — very difficult! — and it provided me with the opportunity to travel around. I made plenty of new friends, expanded my worldview and broke out from my routine for a while, learning more about myself and the world I live in.”

Katharina Hamman,
Bachelor in Psychology

“Going abroad and leaving your comfort zone is an essential experience in order to develop personal skills on a global scale. It was very important for me to have this kind of international mobility as a solid foundation within my studies, as it always defined my individual career path and as I wanted to keep this level of internationality.”

Matthias Hubatschek,
Bachelor in Business Administration

“I made this decision because I wanted to learn about a different culture, I wanted to meet new people, to travel somewhere I had never been before, to get a hint of what it could be like to work abroad someday, and especially to get out of my comfort zone. Now that I’m back, I have to say that it was probably one of the best decisions I have ever made and those six months were some of the best of my life.”

Gonzalo Muelas,
Bachelor of Laws

Exchange partners vary from year to year and your offer will depend on your study program. The following list represents a sample for all the degrees at IE University.
In an increasingly challenging and fast-paced world, the demand for professionals who can think on their feet and work across boundaries is perpetually increasing. At IE University we are more than aware that further study gives you the chance to not only advance your career, develop your skills and pursue your passions, but also helps you gain recognition and credibility, expand your knowledge of fields tangentially related to your current areas of specialization, improve your relative standing in a competitive field and stand out more in a challenging job market.

BACHELOR IN ARCHITECTURE + MASTER IN DESIGN FOR WORK, RETAIL AND LEARNING ENVIRONMENTS

For architects that have a special interest in transforming people-centered environments, this masters focuses on three of the most important spaces in our everyday lives, which are also the three realms where the most dramatic changes are occurring in terms of concepts, technology and cutting-edge innovation.

BACHELOR IN ARCHITECTURE + MASTER IN MANAGEMENT

For architecture professionals who want to go deeper in the business area, the MIM offers broad training in business functions including Strategy, Marketing and Sales, Human Resources, Operations, Finance, Accounting and IT.

BACHELOR IN ARCHITECTURE + MASTER IN VISUAL AND DIGITAL MEDIA

For architects with a creative flair, this master opens doors into the world of creating and managing the content that businesses need to establish their corporate identity, branding, and media.
I am Italian and I have spent most of my life in the Veneto area, surrounded by the world of art and design. I have always loved languages and travelling to Spain seemed like a great option for my personal and professional growth. I had already had the chance of spending one year in an international school, in Scotland, which made me realize the great advantages of studying in a multicultural environment. I really wanted to experience that again, and learn a new language and about a new culture.

I think the environment I grew up in helped me shape my scientific and analytical capacities and, at the same time, arouse in me a great passion for art and design. I’ve always seen architecture as the perfect balance between these two passions, and that’s why I decided to study it.

I think architecture at IE University has a very up-to-date program, that prepares us to be XXI century architects. Since architecture is rapidly evolving, I believe that one of the strongest points of the program is the internship period. For a timeframe of four months, second, third and fourth year students can work in companies from all over the world and continue their lessons online. In my opinion, these great experiences help students not only understand how ‘real life’ works, but also helps them learn about tangent fields of architecture and, most importantly, about time management.

I think IEU has helped me in lots of aspects. Besides the knowledge, IE University has provided me with a solid network of contacts, and the confidence of knowing that nothing is impossible. Being surrounded by other interesting students and professors, each of them with a great story behind, can only be motivating.

After graduating I would like to gain some experience in the world of high-end design and learn how this business works, how new designs are advertised and how are new clients reached. Once gained some knowledge I would like to specialize in Design Management and eventually run my own studio.
From the very first moment, you will live a transformational experience that will enhance your unique value and will enable you to play a leading role in shaping the world and achieving your goals. You will receive an inspiring and challenging education that will broaden your horizons and will shape who you are and who you will become. It will connect you to the world and guide you on the unique path needed to achieve your goals.
FIVE REASONS TO STUDY IN IE UNIVERSITY

1 CONNECT A DIVERSE AND ACCESSIBLE FACULTY

Our diverse faculty is comprised of both excellent academics and experienced professionals with international experience and close ties to the professional world. What is more, our professors are completely accessible to students, which means that you will have daily interaction with them, obtain regular feedback, and receive the support needed to accomplish your goals.

2 TURN YOUR IDEAS INTO REALITY

We will inspire you to be entrepreneurial in any field or discipline, providing an environment where you can be open to new ways of thinking, release your creativity, and venture into the unexplored.

3 PERSONALIZE YOUR PATH TO SUCCESS

Our innovative degree programs are recognized by the most prestigious associations in their respective fields, and integrate a broad range of teaching approaches and options that will allow you to shape your own education according to your professional aspirations.

4 EXPERIENCE A PRACTICAL LEARNING METHODOLOGY

We combine theory with practice from the moment you start your studies. You will take what you learn in class and apply it to real-life cases and when managing your own projects. Each year students can choose a range of internship options, working on campus, in Spain and around the globe, and acquire an impressive set of skills and professional experiences that make them highly sought after when they graduate.

“IE has been ranked 6th worldwide for innovation in technologies and teaching.”*

5 BUILD YOUR WAY TO THE FUTURE

We help graduates launch their careers across industries and around the globe. Employers of leading companies worldwide consider IE University among the top universities where they want to recruit from. What’s more, you will belong to a community of more than 45,000 IE alumni worldwide, make friends for life, and enjoy an active alumni network that you can always depend upon throughout your professional journey.

IE UNIVERSITY RECOGNITION

Prestige and performance

IE University holds a leading position among higher education institutions in Europe and worldwide for its excellence in innovation and learning technologies. In addition, its undergraduate programs are recognized by the most prestigious associations in their respective fields, and highly regarded by employers of leading corporations.

*IE has been ranked 6th worldwide for innovation in technologies and teaching.”

My University
The Fifth
University in Spain

The Sixth
Student Satisfaction Worldwide

The Fourteenth
Top University Worldwide

The First
University in Spain

The Third
Best Bachelor in Business Administration Worldwide

The Fourth
University in Europe

The Tenth
University in Europe

The Twenty-seventh
University Worldwide

* Youth Incorporated, Global University Rankings 2015

Times Higher Education, Global Employability Survey 2015
IE UNIVERSITY
CAMPUS
Your home away from home

By deciding to study at IE University, you will gain an international outlook as well as global connections. You will benefit from studying with peers from around the world thanks to their diversity of perspectives and experiences. Each year an average of 100 different countries are represented on campus with over 65% of our students coming from abroad.

SEGOVIA
The Campus in the city of Segovia offers a true campus experience. It is housed in the Convent of Santa Cruz la Real, a historic building declared a national heritage site in 1931. Segovia is only 25 minutes from Madrid by high-speed train, and welcomes students from over 100 countries to a global university setting, with an atmosphere that is both academic and lively. While studying in Segovia, you will discover it is the perfect student environment to get to know everyone, and become part of a close-knit community.

Segovia is a fairytale city full of narrow, twisting alleyways, Romanesque churches, and beautiful buildings. Additionally, this province of Spain has always been famous for its climate and its traditional cuisine. It is definitely not just a city to be admired from afar, but a great place to live.

If you decide to study in Segovia, with the bright lights of the big city always within reach and history literally at your fingertips, you will experience the best of both worlds!

MADRID
In our Madrid Campus, you will find a groundbreaking education experience, where you will have access to cutting-edge resources, specialized classrooms, and modern facilities. Studying in Madrid provides you with the opportunity of being in a revolutionary environment at the center of one of the most important European financial capitals.

If you decide to study in Madrid, you will benefit from a global environment, top-tier networking opportunities, and facilities equipped with the latest generation technologies—all shared with the prestigious top-ranked IE Business School and its multiple buildings.
The memories you make at university last forever and can ultimately change the course of your life. We believe in diversity as a lifestyle and are proud to say that our community is as diverse as it can possibly be, giving room to all types of interests and unlimited opportunities.

The Student Life office coordinates more than 30 clubs, which are divided into six areas: arts, sports, social causes, debates, entrepreneurship and academics.

*The Real Casa de la Moneda de Segovia,* is a space provided by the city council for activities such as exhibitions, music rehearsals, conferences, workshops, among others.

Below you will find a list of the clubs you can be part of.

**IEU CONFERENCE CLUB**

The *IEU Conference Club* organizes talks and cocktails where some of the most powerful and influential people in the international arena answer questions related to their field of expertise. You’ll get to know some of the secrets of their professional success, network with them and get them to resolve some of your own doubts!

**IEU GREEN CLUB**

This club reaches out to the student community with an important message on why looking after the environment matters and how to have a healthy lifestyle. They organize hikes by the river and look for alternative ways of enjoying nature. If you feel like getting out of your routine and like outdoor activities, this is definitely your club!

**IEU HUMANITARIAN CLUB**

This club organizes innovative events in order to help different NGOs. Its president, Zainab Al-Kurdi, started a campaign to inspire and safeguard women all over the world.

**IEU MUSIC CLUB**

The *IE Music Club* aims to enrich the musical knowledge of its members and to provide the pleasure of playing
"I’ve been living in Segovia for nearly two years and had no idea about its beautiful surroundings. Hiking by the river on Sunday was a nice alternative from spending just another weekend in the city of Segovia or Madrid. For those who did not go with us, I highly recommend attending the next Green Club event!"

Ola,
IEU Green Club

"The IEU Alpine Club is your destination for any and all outdoor activities, bringing like-minded people together to enjoy the beauty of nature in a fun way."

Benjamin Weber,
Sports Club Founder

"Our motto is ‘Talks that Inspire’. You see, we want to take a radically new approach to talks."

Salvador Mompeán,
IEU Conference Club Founder

IEU SPORTS CLUB

We understand that keeping fit is important so both our campuses in Madrid and Segovia offer a wide variety of sports for our students to enjoy. The sports that we offer vary from campus to campus due to the differences in location, since Madrid is a city campus and Segovia is a rural one.

Some of the sports teams you can join are: volleyball, basketball, indoor football, rugby, basketball and tennis. In addition, IEU has special deals with several gyms and fitness centers, so that you can have the opportunity to practice other sports such as golf, tennis, paddle, swimming, and many others.

Trials to accept members in IEU’s official teams happen once every year, at the beginning of the fall semester.

together as a group. Its talented artists rehearse covers long enough to make new, personalized versions of them, and sometimes even write their own songs to perform later in front of an audience.
Choosing a career path is one of the most important decisions you will have to make. The IE Career Management Center (CMC) helps graduates launch their careers across industries and around the globe and guides them throughout this decision-making process.

IE University’s international recognition and agreements with leading companies and institutions affords graduates the opportunity to qualify for international positions.

IE University students begin to receive employment offers even before they graduate. While many alumni are recruited by major multinational companies, others prefer to join small and medium-size companies and start-ups.

Some students choose entrepreneurship as a career choice and start a business while studying at IE University or shortly after, building and managing their own companies.
In order to promote an everlasting relationship among you and the other members of the IEU community, we facilitate a common platform of career development and lifelong learning opportunities, with the objective to propel personal and professional development of IE University students and alumni.

As an IE graduate, you’ll join a global network of more than 45,000 people in over 100 countries.

We organise regular events across the world to help our graduates stay in touch with their friends or meet new people. By being part of the alumni community, you will also benefit from career developing, social networking, education programs, among many other things.

www.ie.edu / alumni

Students during their graduation in 2015.
STEPS ALONG THE WAY
Your journey with IE University

1. GET TO KNOW US
Whether you’ve learned about us online or have had the chance to meet us in person, make sure you get as informed as possible. Find out all about IE University and our degrees in these pages.

2. COME MEET US!
Come and see for yourself what IE University is like. We have open days, informative sessions, parents’ weekends and many other events designed for you where you can learn more about us.

3. PERSONALIZE YOUR STUDIES
Build your own path by personalizing your program with complimentary courses, taking part in our IEU Labs, attending advanced seminars, doing internships or studying abroad!

4. STUDY ABROAD
Widen your horizons by living in a different culture and attending some of the most prestigious universities worldwide! Experience life, culture and study in another country as part of your degree.

5. LIVE THE IEU EXPERIENCE
Make the most of your student life! Don’t miss out on becoming an entrepreneur, joining IEU clubs, attending events or playing sports. We offer a wide variety of activities for all interests and tastes, and we support you in developing your own ideas.

6. MOVING IN
Whether you choose to live in an apartment or in the university’s residence, it is time to start exploring your neighborhood and checking out the best places around!

7. WELCOME TO IE UNIVERSITY
You are finally here! Ask as many questions as you want during the orientation week, take part in our mentorship program.

8. WELCOME TO IE
You are finally here! Ask as many questions as you want during the orientation week, take part in our mentorship program.

9. LATE STARTING OFFERS
If you are a late starter, take advantage of our late starting offers. We offer a variety of programs and courses to help you get started.

10. PERSONALIZE YOUR STUDIES
Build your own path by personalizing your program with complimentary courses, taking part in our IEU Labs, attending advanced seminars, doing internships or studying abroad!

11. STUDY ABROAD
Widen your horizons by living in a different culture and attending some of the most prestigious universities worldwide! Experience life, culture and study in another country as part of your degree.
3. APPLYING
In order to apply to IE University, you need to successfully complete five steps: online application, admission test, committee decision, personal interview and final decision. Every stage of the process is aimed at identifying all the distinct aspects of your academic trajectory and personality that makes you unique.

4. RESULTS
After going through your academic and personal profile, you will be informed of the Admissions Committee’s final answer.

5. COMING TO SPAIN
You will be joining a very diverse community and we’ll help you every step of the way. Feel free to contact Student Services with any questions you might have and spend some time researching the country and what it has to offer!

8. START A TRANSFORMATIONAL EXPERIENCE
You are on your way to becoming the best version of yourself! Study hard, learn from others and enjoy this unique adventure.

12. EXPERIENCE THE PROFESSIONAL WORLD
Do internships in some of the best companies worldwide and kick-start your career! We also offer personalized guidance, coaching and face to face sessions with a Career Advisor to help you with your CV, prepare for interviews and get the boost you need to take off.

13. GRADUATION DAY
Graduation ceremonies at IE University are very special! It’s time to celebrate your success with family and friends!

14. BECOME PART OF THE IE ALUMNI COMMUNITY
Join a global network of more than 45,000 IE graduates in over 100 countries who share a lifelong connection to IE and to each other.
At IE University, we don’t have a specific deadline for applying to our undergraduate programs. We have a rolling admissions policy which means that you can apply to IE University at any time of the year. The various stages of our admission process are aimed at identifying those areas of your academic and personal profile that make you unique, and to make sure that you fit in with our educational model.

As our programs are usually full well in advance of the start of the academic year, we advise candidates to apply between three - six months before the course begins. This will also allow for any issues pertaining to potential visas or the ratification of prior qualifications.

Once you have received a letter of admission, provisional or definitive, you must make a €1,500 non-refundable deposit to reserve your place in the bachelor degree of choice.
HOW TO APPLY

1) ONLINE APPLICATION

On our website you will find the application form that you need to fill in. The form contains detailed step-by-step information on how to do it, and guides you through the process.

Your application is subject to a non-refundable admission fee of €120. Information on how to pay this fee is included at the end of the form.

2) ADMISSIONS TEST

Take IE University’s admissions test or international admission tests SAT, ACT, CAS and LNAT. The IE University admission test assesses the verbal, logical, and numerical abilities you have acquired inside and outside the classroom. Above all, it centers on your ability to reason, rather than knowledge of actual information. This means you don’t have to study for the test beforehand to pass it.

3) COMMITTEE DECISION MAKING

Once you have completed the steps mentioned above, the Admissions Committee reviews your application file, assesses your profile, and determines whether or not you can advance to the final application phase, a personal interview.

4) PERSONAL INTERVIEW

The Admissions Department calls to interview everybody who has been successful during the admission process. You can be interviewed either on the IE University Campus in Segovia (Spain), on our Madrid Campus, or at any of our 25 international offices. However, if it is not easy for you to reach any of these offices, we can arrange an online interview.

The interview will allow us to get to know you better and assess certain qualities that are not immediately apparent, such as your personality, your ability to defend your point of view, the way you express yourself, and other communication skills.

5) FINAL COMMITTEE DECISION

After the Admissions Committee reviews your complete application and reaches a final decision, you will receive written notification of your admission. Once admitted you may apply for scholarships and financial aid, make the non-refundable place reservation of €1,500 and then send the required documentation for enrollment.

If you have any queries or would like us to explain personally how the application and admission processes work, don’t hesitate to contact us by email at: university@ie.edu or by phone on +34 921 412 428 or +34 915 689 620.

Our objective is for IE University to be the best university for you, and for you to fit in with us too.
INTERNATIONAL OFFICES

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IE NEW YORK CENTER / NEW YORK - USA
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www.ie.edu/university/architecture

Don’t forget to check out our blog:

goingtoieu.ie.edu

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iे university
Redefining uniqueness